

To: *DYW Families and Friends*
From: *DYW Capital Fund Committee*
Subject: *DYW Capital Fund*

The Downingtown Young Whippets Capital Fund

invites you to join us in improving our facilities for our football players and cheerleaders. Since it's founding in 1963, the Downingtown Young Whippets football organization has earned a reputation as one of the most successful youth football programs in Southeastern Pennsylvania. A member of the Bert Bell Football Conference, DYW is a non-profit organization dedicated to providing competitive football and cheerleading opportunities for area kids aged 5-14.

Since moving to Water Plant Way in 1997, DYW has built a press box, installed lights for the practice and game fields, rehabilitated the game field surface and is in the final stages of completing a field house in the north end zone. With these improvements in mind the DYW Capital Fund has been created to raise money (**without increasing registration fees**) for the renovation, construction and remodeling of the current football complex.

A three phase plan has been developed that includes the following projects:

1. Completion of the field house, walkways, landscaping, fencing and a pavilion
2. Replacement of the existing bleachers
3. Reconfiguration and pavement of the parking lot

A \$500,000 Campaign Goal DYW needs your help!

The DYW Capital Fund is asking for 100% participation from all member families to help make these planned improvements a reality. If each family contributes or helps solicit \$1000 we will achieve our goal! Additionally, we will be asking for generous support from local civic organizations and businesses.

The DYW Capital Fund relies on the loyal support of current and former DYW member families as well as local civic and business organizations for funding. Please consider an appropriate giving level for your family and contribute generously to help make these necessary improvements. Of course, all contributions to the DYW Capital Fund are tax deductible since DYW is a non-profit organization under IRS section 501(c)(3). DYW's tax ID# is 23-2511027.

Levels of participation include:

Recognition for your gift:

Friends of DYW	Up to \$99	Gifts up to \$999 will be recognized on
Field Goal Sponsor	\$100 - \$499	the DYW website indicating sponsorship
Touchdown Sponsor	\$500 - \$999	level.
Championship Sponsor	\$1,000 - \$4,999	3'x 4' sign displayed for one year at DYW
DYW Memorial Sponsor	\$5,000 and above . . .	3'x 4' sign displayed for three years at DYW*

* DYW Memorial Sponsors will also be permanently recognized on a plaque to be displayed at the DYW field house.

The DYW Board of Directors and Capital Fund Committee appreciate your support of this campaign and recognize that the strength of our organization depends on the continued loyalty, enthusiasm and generosity of our member families and volunteer coaches.

Thank you for supporting the DYW Capital Fund!

[Visit gowhippets.org/capitalcampaign to learn more!](http://www.gowhippets.org/capitalcampaign)

DYW Capital Fund Contribution Form

Contribution:	\$	<input type="checkbox"/> Check	<input type="checkbox"/> Cash	<input type="checkbox"/> Employer Matching Gift
Name:				
Address:				
City, State, Zip:				
Home Phone:				
Work or Cell Phone:				
Email (required*)				

* Receipts will be sent by email.

I am interested in gifting securities and/or including DYW in my estate plan.

Matching gifts and the United Way

Does your employer or your spouse's employer have a matching gift program? Contact your Human Resources Department for a matching gift form and mail it with this contribution form. DYW also has a United Way affiliation; please contact your employer to designate DYW as a United Way recipient organization. For reference, DYW's tax ID number is 23-2511027.

PLEASE MAIL THIS FORM AND YOUR TAX DEDUCTIBLE DONATION
TO:

DYW Capital Fund
760 Warwick Road
West Chester, PA 19380

[Thank you for supporting the DYW Capital Fund!](#)